

## LEADING ORGANIZATIONAL TRANSITION: TRAIN-THE-TRAINER PROGRAM

### Overview

Even with a solid change strategy in place, plans are abandoned, implementation is delayed or employee resistance is unexpectedly high. Proper management of the human side of change is the critical missing link in change initiatives.

In exclusive partnership with William Bridges & Associates, Linkage offers the highly-acclaimed **Three-Phase Transition Model™** to address the human side of change. William Bridges' model has stood the test of time and has provided individuals and organizations across sectors with a framework and tools for successfully embracing change.

### Who Should Attend

HR/OD professionals with a background in change management

### Benefit & outcomes

- Learn how to effectively lead individuals through strategic change initiatives
- Develop coaching skills needed to help employees deal with constant change and loss due to change
- Become part of a growing and active network of certified Bridges Trainers – *offered exclusively through Linkage*

### Related course:

#### Leading Organization Transition: Advanced Practicum

Take your application to the next level as you discuss how to tailor your approach to the leadership team, enlist the right advocates, cascade your message and speak the right language to gain commitment.

### Program Curriculum

This program certifies participants to deliver two distinct skill-building workshops:

- In **Managing Organizational Transition**, learn to teach leaders the skills to successfully lead others through transitions with less disruption and sustained productivity.
- In **Individual Transition in Organizations**, learn to teach individuals how to handle internal transition caused by change with less disruption and distress to their lives.

### Based on the content and research of:

*William Bridges & Associates* has helped organizations and individuals deal more effectively with change for over two decades. A pioneer and leader in the field of transition management, William Bridges is widely recognized for his breakthrough thinking on how to help people deal productively with change.

*Susan Mitchell Bridges* has provided leadership consulting and executive development services to individuals and organizations experiencing transition management issues for over twenty years, partnering with leaders who must initiate change and transition in their organizations.

### Linkage Training Programs are approved by the following organizations

