

## STRATEGIC THINKING

### Overview

Strategic thinking is no longer a once-a-year task performed as part of the annual strategic planning process. More than ever, today's leaders require the ability to execute tactically, as well as work and think strategically. At all levels, strategic thinking has become necessary for both short and long term success. The key lies not just in individual skills, but also in the ability to engage others in an ongoing strategy process.

In this experientially-based workshop, participants discover their capabilities as strategic thinkers, gain an understanding of the key components of strategic thinking, and apply practical tools. Unique opportunities to practice strategic thinking skills are provided in an engaging simulation called Vortex™, in addition to several compelling learning activities.

### Who Should Attend

Leaders and managers who want to think strategically and lead broader strategic conversations with others

### Benefits & outcomes

- Learn practical approaches for identifying key strategic issues and opportunities
- Acquire the perspective and tools to create an environment in which you and your colleagues think and work more strategically
- Develop plans to integrate strategic thinking into routine individual planning, problem solving, and decision making
- Benefit from self-assessment, a simulation, and a toolkit specifically designed for strategic thinkers

### Program Curriculum

#### Module 1: Introduction to Strategic Thinking

- Linkage's strategic thinking model
- Strategic thinking and effective choices
- Strategic thinking and related territory
- Self Assessment: Are you a strategic thinker?

#### Module 2: Exploring Perspectives

- Thinking in three dimensions
- Strategic data gathering and creating a data-collection plan
- Strategic drivers map
- What is driving your strategy?
- Implications wheel and action steps

#### Module 3: Discerning Significance

- Discerning the system at work
- Blip, fad, trend, or cycle?
- Seeking significant patterns

Linkage Training Programs are approved by the following organizations

