

THE EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM

Overview

The pressures to perform flawlessly as a leader have never been so great. To succeed in environments that demand both immediate results and long-term performance, leaders relentlessly and continually need to improve their skills, increase their knowledge, and hone their capabilities.

Learn what it takes to be a high impact leader by attending this program, an intensive three-day workshop designed to help you maximize your results and reputation as a leader.

Who Should Attend

Managers and executives who have managers or professionals reporting to them

Benefits and outcomes

- Receive an individual assessment of your leadership strengths and develop needs
- Learn how to build an engaging picture of the future by creating your own leadership agenda
- Maximize your impact by learning to focus on the most critical initiatives
- Define action steps that you can take to build a supportive culture
- Inspire higher levels of commitment from others – and earn their trust along the way
- Develop and communicate your own leadership message

Program Curriculum

The curriculum for *The Executive Leadership Development Program* is designed to develop leaders, managers, and executives around **The High Impact Leadership Model™**.

Developed in conjunction with leadership expert Warren Bennis, the model is based on the results of Linkage's in depth leadership study concerning what constitutes high impact leadership.

Module 1: The Leader Within: Understanding Yourself as a Leader

- The profile of an effective leader
- The challenges of effective leadership
- Identifying and avoiding leadership pitfalls
- Understanding your leadership strengths and development areas
- Defining the moments that shape your personal leadership story

Module 2: The Leader's Role: Defining the Work of a Leader

- Defining your leadership agenda
- Building and engaging picture of the future
- Your organization's culture and its impact
- Communicating your strategic direction

Module 3: The Leader in Action: Developing Commitment in Yourself and Others

- Prioritizing and balancing the various leadership roles you play
- Taking actions as a leader that build trust
- Building and leveraging your network of supporters
- Inspiring aligned commitment in others
- Gaining commitment for action

Linkage Training Programs are approved by the following organizations

